



Simpson's Beverage Supply Company Limited - Data Sheet
(for product as supplied by Simpsons)

Product STRAWBERRIES & CREAM MILKSHAKE SYRUP
Product Ref R105370
Dilution Ratio v/v 1 + 9 Dilution Ratio w/w 1 + 7.65

Date of Printing 20/07/2023 Date of Issue / Last Amendment 04/07/2023

Reason for Amendment INGREDIENT NUMBER CHANGED, INGREDIENTS DECLARATION UPDATED

(UNCONTROLLED ONCE ISSUED)

Process Instructions DILUTE AS PER RATIO ABOVE WITH MILK

Sensory Characteristics A CLEAR RED COLOUR LIQUID WITH FLAVOUR AND AROMA TYPICAL OF STRAWBERRY AND VANILLA

Pack Size 2 X 5 OR 4 X 5 LITRE POLYBOTTLES IN CARDBOARD OUTER

Shelf life Unopened
Container/ Bag

18 Month(s)

ONCE OPENED

Storage Conditions STORE IN A COOL, DRY PLACE OUT OF STRONG SUNLIGHT & AWAY FROM STRONG ODOURS

Legal Name CONCENTRATED STRAWBERRY AND VANILLA FLAVOUR SYRUP WITH SUGAR

INGREDIENTS - CONCENTRATE	WATER, SUGAR, FLAVOURINGS (CONTAINING COLOUR CARAMEL (E150c)), ACID (CITRIC ACID), PRESERVATIVE (POTASSIUM SORBATE), COLOUR (ALLURA RED*)
(as supplied by Simpsons Beverages)	

INGREDIENTS - READY TO DRINK	
<u>GUIDANCE ONLY - ASSUMING DILUTED AS ABOVE WITH WATER</u>	

Allergens & Intolerances	NO ALLERGENS PRESENT IN CONCENTRATE FORM
	NO ALLERGENS PRESENT WHEN DILUTED AT RATIO ABOVE
	*Contains Colour(s) which may have an adverse effect on activity & attention in children

Product Standards	Concentrate	RTD (WHEN DILUTED WITH WATER)
Brix°	40.3 ± 1.0	4.6 ± 0.2
Acidity %w/v CAA	0.5 ± 0.1	0.05 ± 0.01
Typical pH (NORMAL TOLERANCE ± 0.3 BUT MAX pH = 4.0)	2.6	"Depends on Water used"
Density	1.177	Approx = 1.015
Alcohol (Maximum)	0.217 %w/v	0.02 %w/v

Nutritional Information (based on calculation from ingredient information)	Typical Values g per 100ml Concentrate (or **mg/100ml)	Typical Values diluted as above g per 100ml (or **mg/100ml)	% Reference Intake ^{##} (based on 100ml RTD)
Energy	824 kJ / 194 kcal	82 kJ / 19 kcal	1.0%
Fat	0.0	0.0	0.0%
of which Saturates	0.0	0.0	0.0%



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Carbohydrate	47.9	4.8	
of which Sugars	46.9	4.7	5.2%
Protein	0.0	0.0	
Salt Equivalent	0	0.00	0.0%
(Sodium = Na mg/100ml**)	0**	0**	

Product Status

GMO GMO FREE
KOSHER NO
VEGETARIAN YES
VEGAN YES

Issued By

COMMENTS

Product contains a colour which, under new FIR regulations (2013) requires products to be clearly labelled to indicate it
**Contains Colour(s) which may have an adverse effect on activity & attention in children"

ALL PRODUCTS ARE BLENDED BY SIMPSONS BEVERAGE Co Ltd. IN THE UK- ALL MATERIALS ARE SOURCED FROM COMPANIES IN UK BUT MATERIALS / INGREDIENTS
MAY ORIGINATE FROM AROUND THE WORLD

Nutritional Reference Intake Values are based on "Guide to creating a front of pack (FoP) nutrition label for pre-packed products sold through retail outlets FSA June 2013"

RECIPES HAVE BEEN CHECKED TO THE BEST OF OUR ABILITY AGAINST CURRENT UK / EU LEGISLATION AND INDICATED USE. WE CANNOT GUARANTEE LEGAL STATUS
IF PRODUCTS ARE EITHER USED FOR DIFFERENT PURPOSES FROM THOSE INDICATED OR HAVE OTHER INGREDIENTS ADDED AFTER PRODUCTS HAVE LEFT OUR
CONTROL.

THE CUSTOMER IS RESPONSIBLE FOR CONFIRMING COMPLIANCE TO ANY APPROPRIATE LEGISLATION FOR PRODUCTS EXPORTED OUTSIDE THE EU.
IF INGREDIENT DECLARATIONS / LEGAL NAMES ARE TO BE USED FOR LABELLING PURPOSES ACCEPTABILITY MUST BE CONFIRMED WITH LOCAL AUTHORITY TRADING
STANDARDS

BRIX & DENSITY VALUES ARE INITIALLY BASED ON CALCULATED VALUES AND MAY BE ADJUSTED ONCE SUFFICIENT RUNS HAVE BEEN COMPLETED TO ALLOW ACTUAL
BRIX TO BE CONFIRMED.

ALL NUTRITIONAL DATA IS CALCULATED USING INFORMATION FROM APPROPRIATE SUPPLIERS - WE WOULD RECOMMEND NUTRITIONAL ANALYSIS IS DONE ON THE
FINISHED PRODUCT TO CONFIRM VALUES FOR LABELLING PURPOSES.

Simpson's Beverage's products are developed in good faith that they will remain stable once in ready to drink format following your
manufacturing process, for a reasonable shelf life. It is however entirely your responsibility to carry out shelf life trials on finished product
before producing commercial volumes and we cannot be held liable for product failure where stress testing has not taken place and the
product has not remained in its desired state for a reasonable shelf life. At Simpsons we trial the concentrates to remain in excellent condition
for the duration of the product shelf life providing it has been kept in reasonable condition which is cool (below 18c) dry conditions, out of
direct sunlight. Once a further process has taken place, we can no longer guarantee the product due to us having no control over any additives
or processes made in the diluting, processing and packaging of the product.

Please sign and return a copy within 2 weeks to Simpsons Beverages.
(Failure to return a signed copy will be deemed as an acceptance by you the customer)

Company

Date



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Print Name

Company Role

Signed By